



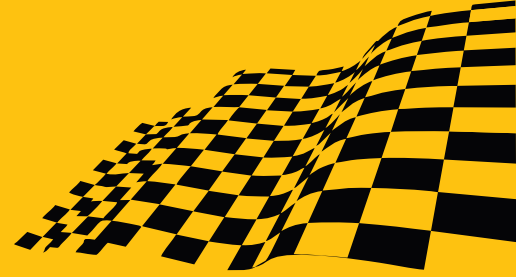
# ZAAAN

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FLUIDS

**ZAAAN BLUE DEF**

[www.poomkudy.com](http://www.poomkudy.com)



**POOMKUDY AGENCIES P.LTD** is a prestigious name in India's Auto component aftermarket industry. With a rich heritage spanning over four decades, Poomkudy has earned a formidable reputation for its unwavering commitment to ethical practices and business excellence since its inception. Holding a very prominent presence with branches and one of the largest dealer networks that spans across every state of South India, their strong position in the industry is a testament to their widespread influence and reach.

In the ever-changing landscape of the auto component aftermarket industry, Poomkudy remains an exemplar of resilience and progress. Driven by a vision to be the benchmark of excellence, the company continues towards expanding its product range to meet the diverse demands of their dealers. Their visionary approach and keen understanding of market dynamics has propelled them to the forefront of the industry in South India, earning the trust and loyalty of their customers and suppliers.

With a rich legacy founded on ethical practices, customer satisfaction, and a relentless pursuit of excellence, Poomkudy has successfully diversified its portfolio into multiple industries with distinct business verticals such as Poomkudy Motors P.Ltd for Vehicle Dealerships, Poomkudy ZAAN P.Ltd the Auto Component Manufacturing entity, Poomkudy Estates and Projects for Real Estate and Construction, and the Apparel Industry brand ZACH&KIKI. Set on a well-defined trajectory, Poomkudy is poised for multifaceted expansion and growth in the times ahead.

**POOMKUDY ZAAN P.Ltd** the manufacturing arm of **POOMKUDY Group** contract manufactures top quality auto components and lubricants under brand name **ZAAN**, venturing with Tier One OE certified vendors. Since its launch in 2017, **ZAAN** has already gained an excellent reputation in the auto aftermarket for delivering premium quality products. The brand has successfully reached over 4000 retailers in South India. The **ZAAN** product range includes lubricants for both automotive and industrial applications, Gas springs for auto and industrial use, Coolants, DEF (AD Blue) and Tools and Jacks for automotive applications. Every products are manufactured as per OE specifications, undergoes rigorous testing and comes with a guarantee for superior performance, equal to or better than many leading brands in India at a moderate price.

**ZAAN BLUE DEF** is a high purity- 32.5% urea solution known as **DIESEL EXHAUST FLUID** used in **EURO IV** and above vehicles equipped with **SCR Technology** to control **NOx** levels.

**ZAAN BLUE DEF** is manufactured by one of the leading **VDA (Verband der Automobilindustrie ie German Automotive Industry Association)** certified manufacturer. **VDA** certification guarantees high purity and uniform quality, ensures optimal performance and reliability of your **SCR** system.

**ZAAN BLUE DEF** confirms to **ISO 22241** as well as **DIN70070** and **CEFIC** standards.

<b>ZAAN BLUE DEF-Salient Features.</b>
<b>ZAAN BLUE DEF</b> meets all <b>EURO IV, V and VI</b> onwards emission norms.
<b>DEF</b> consumption as per vehicle norms
Increased fuel efficiency due to better engine output.
Less sooty particles in exhaust gases. <b>NOX</b> reduction above <b>90%</b> ; More clean air.
Long Life to <b>SCR</b> system, Sensors, Engine & Exhaust line
Long shelf life



POOMKUDY ZAAN PVT LTD.				
ZAAN Blue DEF. MRP LIST WEF 01.04.2023				
No	ZAAN PART NO.	DESCRIPTION	PACKING	MRP
2	ZEF-99-002	ZAAN BLUE DEF 05 Ltr	Ns	₹ 645.00
3	ZEF-99-003	ZAAN BLUE DEF 7.5 Ltr	Ns	₹ 885.00
4	ZEF-99-004	ZAAN BLUE DEF 10 Ltr	Ns	₹ 1,140.00
1	ZEF-99-005	ZAAN BLUE DEF 20 Ltr	Ns	₹ 1,595.00
5	ZEF-99-010	ZAAN BLUE – DEF 210 LTR	Ns	₹ 16,740.00
This price list supercedes all the price lists as on date; Poomkudy Zaan reserves the right to change the price without notification				





Gas Springs



DEF



Coolants



# ZAAN



Lubricants  
& Grease



Jacks

**Poomkudy Zaan Pvt. Ltd.**

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